



## ARTBOXY Artist Sponsoring

### What is ARTBOXY?

ARTBOXY ([www.artboxy.com](http://www.artboxy.com)) is a new online art platform that will enable artists to digitally exhibit their art in the various ARTBOXY partner galleries worldwide in a simple and uncomplicated way from February 2022.

### What is ARTBOXY sponsorship?

For SWISSARTEXPO 2022, you as an artist have the opportunity to apply for sponsorship by ARTBOXY. ARTBOXY will sponsor up to 20 artists for 1-4 exhibition walls at SWISSARTEXPO 2022 with a value of CHF 1,500 - CHF 6,000 per artist.

### What does ARTBOXY sponsorship involve?

ARTBOXY will cover the following costs for you in case of a sponsoring commitment:

- 1 - 4 exhibition walls for your original artworks at the SWISSARTEXPO in the value of CHF 1'500 - CHF 6'000
- The following service is also included: Sales staff on site, artwork insurance during the exhibition, security, labelling of the artworks.
- The transport of the artworks to the exhibition and the hanging of the artworks are **NOT** included in the sponsorship and must be organised by the artist him/herself.

### How does the application for ARTBOXY sponsorship work?

- Each artist may present up to 5 artworks in his/her application. The artworks presented should give the jury an insight into the artist's work and do not have to be the same works that will be exhibited at SWISSARTEXPO in the event of a sponsorship commitment.
- The application fee of CHF 89 covers part of the costs of the jury provided by ARTBOXY and their administrative expenses, it is not refundable.

### Where and when will SWISSARTEXPO 2022 take place?

The Swiss art festival SWISSARTEXPO takes place annually in the venerable SBB Event Hall in Zurich's main railway station.

- **When:** 24 - 28 August 2022
- **Where:** SBB Event Hall, Zurich Main Station, Switzerland

### Important dates:

- **Deadline for applications:** 31 December 2021
- **Notification of sponsorship acceptance or rejection :** 15 January 2022
- **Date of the exhibition:** 24 - 28 August 2022

### Other important questions:

- **Will there be further costs?**

We charge an application fee of CHF 89 for the review of your application, which is non-refundable. Should you receive a positive decision for a sponsorship, you will have to cover the transport costs of your art to the exhibition and back yourself. ARTBOXY will only cover the costs for the exhibition walls and the services listed above.

- **Commission if works are sold during the exhibition:**

If your artwork is sold during SWISSARTEXPO 2022, we do not take any commission. The sales price goes 100% to you!

- **Who can participate?**

ARTBOXY sponsorship is aimed at all visual arts practitioners, regardless of nationality or style.

- **How many artworks can I show at SWISSARTEXPO if I receive sponsorship?**

This depends on the number of walls you receive as sponsorship (1 - 4 walls). One wall measures approx. 2 x 2 metres. Once it has been determined how many walls you have available, we will work with you to develop an individual hanging plan for your art.

- **Can the sponsorship also be paid out in cash?**

No, the sponsorship is exclusively in the form of the exhibition walls provided and the services listed and is only valid for SWISSARTEXPO 2022. The value of the sponsorship cannot be paid out in cash and the sponsorship cannot be postponed to a subsequent year.